

DOWNTOWN MERCHANTS ADVISORY COMMITTEE

Thursday, September 24, 2009 @ 6:00 p.m.

Meeting will be held at the Lemoore Chamber, 300 E Street

Items for Consideration and Action

Committee to Receive Report and Give Direction or Take Action as Appropriate

CALL TO ORDER:

ACTION ITEMS:

- 1. Approval of minutes from August 13, 2009**

DISCUSSION/ACTION ITEMS:

- 1. PBIA Budget Review**
- 2. Evening Under the Stars**
- 3. Downtown Halloween Parade**
- 4. Holiday Stroll**
- 5. Pizza Festival/Downtown Activities**

Other Business:

Public Comments and Inquiry:

Adjournment to next meeting October 8, 2009 6:00 pm @ Lemoore Chamber

Notice of ADA Compliance: If you or anyone in your party needs reasonable accommodation to attend , or participate in any Downtown Merchants Advisory Meeting, please make arrangements by contacting the Lemoore Chamber of Commerce office 24 hours prior to the meeting. They can be reached by calling 924-6401 or by mail at 300 "E" Street, Lemoore, CA 93245.

Any writings or documents provided to a majority of the Downtown Merchants Advisory Committee regarding any item on this agenda will be made available for public inspection at the City Clerk's Counter at City Hall located at 119 Fox Street, Lemoore, CA during normal business hours.

CERTIFICATION OF POSTING

I, Michele J. McGee, Downtown Coordinator of the City of Lemoore, do hereby declare that the foregoing agenda for the Lemoore Downtown Merchants Association regular meeting of Thursday , September, 24 2009 was posted on the outside bulletin board located at City Hall, 119 Fox Street on Monday, September 21, 2009 at 5 p.m.

Michele McGee, Downtown Coordinator

**Minutes of the Meeting of the
DOWNTOWN MERCHANTS ADVISORY COMMITTEE
August 13, 2009**

ATTENDANCE Present were members Chris Brazil, John Miller, Dana Steely, Maureen Azevedo, Michele McGee, Gary and Linda Ramos, and Michele McGee Downtown Coordinator.

ABSENT Kay Dill, Nicolette Maggini, and Judy Holwell City of Lemoore

Call TO ORDER 6:15 by Chris Brazil

ACTION ITEMS:

1. **Approval of Minutes from June 18, 2009-** A motion was made by Dana to accept the minutes from June 18, 2009 and 2nd by John; unanimously approved.
2. **Approval of Informational Minutes from July 19, 2009-** A motion was made by Dana to accept the minutes from July 19, 2009 and 2nd by John; unanimously approved.

DISCUSSION ITEMS/ ACTION ITEMS:

1. **PBIA Budget Review-**The committee reviewed the PBIA budget and the new expenses.
2. **Bid to spray weeds in the downtown area-** Michele presented a bid from Out West Lawn Care to spray for weeds in the sidewalks of the downtown area for \$300 per spray. Chris made the motion to spend the money from the 09/10 PBIA fund for each spray. Michele 2nd the motion and it was unanimously approved. Michele will memo Nancy Cotta on the expenditure change to move monies from account 4220 to 4310.
3. **Evening Under the Stars-** Security will be needed at the event, Michele will call AAA Security and book. Poster changes will be needed- Bold & center the date and time. Chris thought that it might be nice to have 2 pieces of jewelry to win, one for the women and one for the men, Michele will mention this to John Pereira. Maureen thought that Cal Clements might be interested in participating as a restaurant. Maureen will check on Adventure Park for raffle participation. The committee would like Michele contact all raffle donators from last year to see if they could help again this year. Michele will order 300 generic wine glasses for the event from Archie and Associates. Michele will contact the Navy Wives to see about helping pour wine. Michele will continue to contact restaurants about participating.
4. **Pizza Festival/relocation-** Michele informed the committee that the LCOC was considering moving the Pizza Festival out to WHC- Lemoore to help grow the event. The LCOC feels that it has reached its limits with using the Downtown area as the event location. The committee felt that we still need to have events downtown to help expose the merchants. The LCOC is willing to move the Car Show downtown. The LCOC is also willing to help bring people to the downtown during the Pizza Festival to do the historical walking tour and possibly do ghost stories about the Downtown Buildings. Committee members thought that maybe a Chalk In would be fun; Coloring Contest; also doing a community mural would bring people down also. The committee would like to bring this item back to the next agenda for further discussion.
5. **CDA Conference Request-** Michele asked the committee if she could attend the conference this year as it finally was after EUTS. Committee members felt that it would be fine. Michele explained that PBIA monies would need to be moved around as no monies were allocated this year for the conference. Chris made the motion to send Michele to the conference in Ventura, spending up to \$1000 and Dana 2nd, unanimously approved.

Other Business: Michele submitted Cynthia J. Wright letter of resignation from the committee

Public Comment:

Adjournment: Meeting was adjourned @ 7:03 p.m., and next meeting is scheduled for Thursday, September 24, 2009 at 6p.m at the Lemoore Chamber of Commerce.