

DOWNTOWN MERCHANTS ADVISORY COMMITTEE

Thursday, August 13, 2009 @ 6:00 p.m.

**Meeting will be held at the Lemoore Chamber, 300 E Street
Items for Consideration and Action**

Committee to Receive Report and Give Direction or Take Action as Appropriate

CALL TO ORDER:

ACTION ITEMS:

- 1. Approval of minutes from June 18, 2009**
- 2. Information from meeting July 9, 2009**

DISSCUSSION/ACTION ITEMS:

- 1. PBIA Budget Review & DMA Account Review**
- 2. Bid to Spray Weeds in the Downtown Area**
- 3. Evening Under the Stars**
- 4. Pizza Festival- Relocation?**
- 5. California Downtown Association Conference Request**

Other Business:

Public Comments and Inquiry:

Adjournment to next meeting September 10, 2009 6:00 pm @ Lemoore Chamber

Notice of ADA Compliance: If you or anyone in your party needs reasonable accommodation to attend , or participate in any Downtown Merchants Advisory Meeting, please make arrangements by contacting the Lemoore Chamber of Commerce office 24 hours prior to the meeting. They can be reached by calling 924-6401 or by mail at 300 "E" Street, Lemoore, CA 93245.

Any writings or documents provided to a majority of the Downtown Merchants Advisory Committee regarding any item on this agenda will be made available for public inspection at the City Clerk's Counter at City Hall located at 119 Fox Street, Lemoore, CA during normal business hours.

CERTIFICATION OF POSTING

I, Michele J. McGee, Downtown Coordinator of the City of Lemoore, do hereby declare that the foregoing agenda for the Lemoore Downtown Merchants Association regular meeting of Thursday , August 13, 2009 was posted on the outside bulletin board located at City Hall, 119 Fox Street on Monday, August 10, 2009 at 11:00 a.m.



Michele McGee, Downtown Coordinator

**Minutes of the Meeting of the
DOWNTOWN MERCHANTS ADVISORY COMMITTEE**

June 18, 2009

ATTENDANCE Present were members Chris Brazil, John Miller, Dana Steely, Maureen Azevedo, Cynthia J. Wright Michele McGee, Gary Ramos, and Michele McGee Downtown Coordinator.

ABSENT Kay Dill, Nicolette Magagini, and Judy Holwell City of Lemoore

Call TO ORDER 6:15 by Chris Brazil

ACTION ITEMS:

- 1. Approval of Informational Minutes from April 8, 2009-** A motion was made by Cynthia to accept the minutes from March 12, 2009 and 2nd by John; unanimously approved.
- 2. Approval of Minutes from May 14, 2009-** A motion was made by Cynthia to accept the minutes from March 12, 2009 and 2nd by John; unanimously approved.

DISCUSSION ITEMS/ ACTION ITEMS:

- 1. PBIA Budget Review-**The committee reviewed the PBIA budget and the new expenses.
- 2. Pole Banner Selection-** The committee took a vote on the different verbiage to printed on the banners. Shop Lemoore, Shop Downtown, or Shop Local. Michele made the motion that the committee select "Shop Lemoore" as the verbiage and a 2nd by Cynthia; unanimously approved. Michele will send off the final selection to Sierra Display and will get the 24 new pole banners ordered.
- 3. Directional Signage-** Michele presented one of the directional sign options based on what the committee had described. Michele explained the idea to have jets on all of the poles should be along the lines of a silhouette of a jet, for ease of maintenance. The committee like the way the project was coming along. Michele will continue to work on the is project.
- 4. 4-way Stop-** In a prior meeting Gary brought up his concerned about the traffic flowing thru West D and Heinlen Street. So it was asked that it be on the next agenda for some discussion. The committee has asked Michele to write a letter to Public Works asking for this location to be evaluated for placement of a 4 way stop sign
- 5. Evening Under the Stars-** The committee would like Michele to ask Tami Shannon and Brenda to help out with the Auction items. Also Michele is to ask John Pereira if he will be donating a piece of jewelry as the door prize. The committee wanted Michele to ask Lemoore Flower Shop if they would be interested in decorating the front entrance of the event. Michele explained that we should be receiving some proofs of the poster real soon, and she will forward them out as she gets them.

Other Business:

Public Comment:

Adjournment: Meeting was adjourned @ 7:03 p.m., and next meeting is scheduled for Thursday, July 9, 2009 at 6p.m at the Lemoore Chamber of Commerce.

**Information of the Meeting of the
DOWNTOWN MERCHANTS ADVISORY COMMITTEE**

July 9, 2009

ATTENDANCE Present were members Chris Brazil, John Miller, Dana Steely, Michele McGee, and Michele McGee Downtown Coordinator.

ABSENT Cynthia J. Wright Maureen Azevedo, Gary Ramos, Kay Dill, Nicolette Magagini, and Judy Holwell City of Lemoore

Call TO ORDER 6:15 by Chris Brazil

ACTION ITEMS:

1. **Approval of Minutes from June 14, 2009-** tabled due to no quorum

DISCUSSION ITEMS/ ACTION ITEMS:

1. **PBIA Budget Review-**The committee reviewed the PBIA budget and the new expenses.
2. **Bid to Spray Weeds in the Downtown Area-** tabled until next meeting.
3. **Evening Under the Stars-** Chris offered to talk to Brandon at All Valley Printing about the idea/concept design of the poster. Michele has sent out letters for auction items, winery participants, and restaurants. Michele will have the street banner updated and ready to hang by September 1st.

Other Business:

Public Comment:

Adjournment: Next meeting is scheduled for Thursday, August 13, 2009 at 6p.m at the Lemoore Chamber of Commerce.

| 09/10 Approved PBIA Budget | | USED09/10 PBIA Budget | Remaing 09/10 PBIA Budget | |
|-----------------------------------|--------------------|-----------------------------------|-----------------------------------|--------------------|
| 4220 Operating Supplies | | 4220 Operating Supplies | 4220 Operating Supplies | |
| Pole Banners | \$2,600 | | Budgeted | \$8,400.00 |
| Benches | \$2,800 | | Spent | \$0.00 |
| Tree Well Grates | \$3,000 | | Remaining | \$8,400.00 |
| | <u>\$8,400.00</u> | | | |
| 4230 Repair/Maint | | 4230 Repair/Maint | 4230 Repair/Maint | |
| Repairs for Muzak | \$800 | | Budgeted | \$800.00 |
| | <u>\$800</u> | | Spent | \$0 |
| | | | Remaining | \$800.00 |
| 4310 Professional Contract | | 4310 Professional Contract | 4310 Professional Contract | |
| Muzak | \$1,200.00 | 8/3/2009 Muzak- July \$98.36 | Budgeted | \$4,900.00 |
| OutWest Lawn Care | \$2,700.00 | 8/3/2009 OutWest Lawn Care \$300 | Spent | (\$398.36) |
| Downtown Coordinator | \$1,000.00 | | Remaining | \$4,501.64 |
| | <u>\$4,900.00</u> | | | |
| 4320 Meeting/Dues | | 4320 Meeting/Dues | 4320 Meeting/Dues | |
| CDA Annual Dues | \$200 | | Budgeted | \$200.00 |
| | <u>\$200.00</u> | | Spent | \$0.00 |
| | | | Remaining | \$200.00 |
| 09/10 Approved PBIA Budget | | USED09/10 PBIA Budget | Remaing 09/10PBIA Budget | |
| 4330 Printing & Pub | | 4330 Printing & Pub | 4330 Printing & Pub | |
| Event Flyers | \$3,500 | | Budgeted | \$3,700.00 |
| Downtown Promotion Reporter | \$200 | | Spent | \$0.00 |
| | <u>\$3,700.00</u> | | Remaining | \$3,700.00 |
| | | | | |
| Operating Supplies | \$8,400.00 | | Operating Supplies | \$8,400.00 |
| Repair/Maint | \$800.00 | | Repair/Maint | \$800.00 |
| Professional Contract | \$4,900.00 | | Professional Contract | \$4,501.64 |
| Meeting/Dues | \$200.00 | | Meeting/Dues | \$200.00 |
| Printing & Pub | \$3,700.00 | | Printing & Pub | \$3,700.00 |
| TOTAL PBIA SPENDING | \$18,000.00 | | TOTAL PBIA Money Left | \$17,601.64 |

Michele McGee

From: Terri Quintel [tquintel@avprint.com]
Sent: Monday, July 06, 2009 5:07 PM
To: downtown@lemoorechamberofcommerce.com
Subject: Poster and Printing Evening Under the Stars

Michele,

I have quoted your Evening Under the Stars poster and printing below. We estimate 3 hours of design time at \$80 per hour.

Option 1

11 x 17, 24# Lazer Bond, No Bleed

50 \$ 85.00

100 \$150.00

Option 2

11 x 17, 100# Gloss, No Bleed

50 \$ 91.00

100 \$162.00

Option 3

11 x 17, 100# Gloss, With Bleed

50 \$ 98.00 add

100 \$169.00

Plus Tax

Thank you,

Terri Quintel

Account Executive

All Valley Printing
and the Agency at All Valley
415 E Seventh St.
Hanford, CA 93230
(O) 559.584.5444 x 25
(C) 559.309.1659
(F) 559.584.5447
E-mail: tquintel@avprint.com

Open Monday - Friday, 9am - 5pm

Checked by AVG - www.avq.com

Version: 8.5.375 / Virus Database: 270.13.5/2220 - Release Date: 07/05/09 17:54:00

THE LEMOORE DOWNTOWN MERCHANTS PROUDLY PRESENT THE 11TH ANNUAL

Sample fine wine
Imported beer
Hors d'œuvres
from local chefs
Live entertainment
Art exhibits
Silent auctions

Drawing for a \$2,000
piece of handcrafted jewelry
designed by Pereira's Jewelry and Design

Evening Under the Stars

September 19, 2009
DOWNTOWN LEMOORE

TICKETS - \$50

TICKETS ARE AVAILABLE AT
LEMOORE DOWNTOWN MERCHANTS &
THE LEMOORE CHAMBER OF COMMERCE



Downtown Lemoore
MERCHANTS ASSOCIATION

559-924-6401 • 300 E. STREET • LEMOORE, CA

CDA 2009 Annual Conference

September 23-25, 2009

Ventura, CA

Wednesday, September 23-

8:30 am- Depart for Ventura

11:30 am- Arrive in Ventura @ Hotel

12:30 pm- Register @ Conference

1 pm- Session

3:30 pm - Session

6 pm-7 pm -Reception

Thursday, September 24-

8:30 am- Session

10:30 am- Session

12:00 pm -1:45 pm- Crystal Eagle Luncheon

2 pm- Session

3:45pm- Session

5 pm- 6 pm- Reception

Friday, September 25

7:30 am- Plenary Breakfast

9 am – Noon- Work Shop

1pm- Depart from Ventura

5pm- Return to Lemoore

Hours to be paid: 24 Regular / 3 OT

Mileage to be Reimbursed: $414.88 \times .55 = \$228.18$

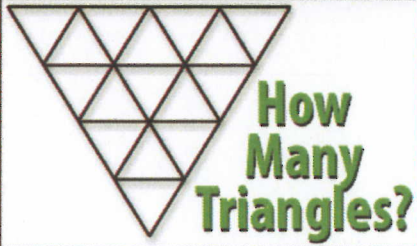
Hotel Cost for 2 Nights- $\$159 \times 2 = \318 + other taxes

Conference Registration Cost: \$ 365

TOTAL PROJECTION COST \$ 911.18 (Price will be slightly higher as I do not know what the taxes are for the hotel stay)

MAPQUEST.















**92.6% of Americans
get this question wrong!**



**How
Many
Triangles?**

Total Time: 3 hours 23 minutes Total Distance: 207.44 miles

A: 300 E St, Lemoore, CA 93245-2700

- | | | |
|---|---|----------|
|  | 1: Start out going SOUTH on HEINLEN ST toward W D ST. | 0.3 mi |
|  | 2: Turn LEFT onto W BUSH ST. | 0.2 mi |
|  | 3: Turn RIGHT onto S LEMOORE AVE/18TH AVE. | 0.4 mi |
|  | 4: Merge onto CA-198 W. | 1.4 mi |
|  | 5: Take the CA-41 S exit, EXIT 77, toward STRATFORD/PASO ROBLES. | 0.3 mi |
|  | 6: Turn LEFT onto CA-41 S. | 23.8 mi |
|  | 7: Merge onto I-5 S via the ramp on the LEFT. | 136.7 mi |
|  | 8: Take the CA-126 W exit, EXIT 172, toward VENTURA/NEWHALL RANCH RD. | 0.3 mi |
|  | 9: Turn RIGHT onto CA-126 W. | 40.6 mi |
|  | 10: CA-126 W becomes US-101 N. | 3.2 mi |
|  | 11: Take the CALIFORNIA STREET exit, EXIT 70A. | 0.2 mi |
|  | 12: Turn LEFT onto S CALIFORNIA ST. | 0.1 mi |
|  | 13: Turn RIGHT onto E HARBOR BLVD. | 0.0 mi |
|  | 14: 450 HARBOR BLVD is on the LEFT. | 0.0 mi |

B: 450 Harbor Blvd, Ventura, CA 93001-2708

Total Time: 3 hours 23 minutes Total Distance: 207.44 miles